

Sunstream



Sunstream Boat Lifts, a manufacturer of hydraulic boat lifts and hoists, announced its fifth consecutive year of 30 percent year-over-year boat lift sales growth through its dealer channel to \$15m. The company announced that its first quarter 2008 year-over-year sales are up 40 percent. The company attributes the sustained growth to a combination of new market expansion and trends such as hydraulic lifts replacing cable lifts, and smaller boat owners looking to make the most of their experience with their current boats. Based on year-to-date sales, the company expects this trend to continue in 2008. Employing a virtual production model, Sunstream has a nearly limitless ability to scale manufacturing to meet the hyper-growth demands of the market while ensuring consistent product quality. Sunstream's hydraulic lift technology aims to reduce the time required for safe boat deployment and stowage to 30 seconds compared to the 5- to 15-minutes required for cable systems, creating a higher quality experience for boaters. Founded by aerospace engineer, Ken Hey, Sunstream Boat Lifts was started on the premise that boatlifts should be as sturdy and fast as jet landing gear.

**For more information visit
www.sunstreamcorp.com**